

A New Era in Tanning

St.Tropez continues to revolutionise the ultimate tanning experience with the launch of the world's first ever self tan treatment and retail range containing new Aromaguard™ technology, which virtually eliminates the distinctive self tan odour.

Smell as good as you look

From August 2009 all new look St.Tropez Self Tan and Everyday products will contain this innovative technology. Perfected to create a fresh fragrance that works in harmony with the skin, Aromaguard™ eliminates the tell-tale self tan aroma by a minimum of 70%, leaving a subtle, yet refreshing, exhilarating fragrance which is unique to each skin type.

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St.Tropez Product Range

NEW Name	Formerly known as
SELF TAN	
Tan Intensifier	Tan Intensifier
Bronzing Lotion	Auto Bronzant Lotion
Bronzing Mousse	Whipped Bronze Mousse
Bronzing Spray	Aerobronze
Ultimate Rapide Face**	Ultimate Rapide Face
GRADUAL TAN	
NEW Perfect Legs	
NEW Everyday Mousse	
Everyday Body	Everyday Body
Everyday Bronzing Spray**	Everyday Airbrush
Everyday Face	Everyday Face
TAN OPTIMISERS	
NEW Body Butter	
NEW Shower Cream	
Body Polish	Body Polisher
Body Moisturiser	Body Moisturiser
Tan Remover	Tan Remover

**Available September 2009

Professional Tips

As with all beauty care regimes, a little preparation goes a long way. By following these simple steps you can expect a perfectly natural-looking, longer-lasting tan.

Exfoliate

Exfoliate using St.Tropez Body Polish to help to remove dead skin cells. Pay special attention to dry areas such as hands, elbows, knees and feet.

Moisturise

Moisturise dry areas using St.Tropez Body Moisturiser before you apply self tan.

Apply

Apply your choice of Self Tan product from St.Tropez easy-to-apply range following the guidelines on pack.

St.Tropez products do not contain sunscreen and do not protect against sunburn. Repeated UV exposure of unprotected skin while tanning may increase the risk of skin aging, skin cancer and other harmful effects to the skin even if you do not burn.

It is important to use an SPF product during sun exposure.

Always wear disposable gloves or mitt for self tan application to avoid staining on palms.

Waxing or shaving should be completed at least 24 hours prior to self tan application to reduce sensitivity.



SELF TAN - Instant tanning products



BRONZING LOTION 240ml & 120ml

The original salon inspired formula is specially created to give you the richest, deepest tan. Infused with Aloe Vera and long lasting colour, the lotion contains guide colour for easy application and provides a rich, deep tan.



BRONZING MOUSSE 240ml & 120ml

This super-lightweight, easy-to-apply, velvety mousse delivers an ultra-even all-over tan. Infused with conditioning Aloe Vera and a guide colour for easy application, it dries in 60 seconds and develops into a natural looking tan.



BRONZING SPRAY 200ml

Super-fine 360° self-tanning spray delivers an ultra-smooth all-over tan. Guide colour allows for easy application and develops over a few hours into a rich, natural looking colour.



TAN INTENSIFIER 200ml

Lightweight easy-to-use lotion is specially formulated to make your natural or self tan last longer than ever. Simply smooth on for an instant colour boost and ultra smooth results.



ULTIMATE RAPIDE FACE CREAM* 50ml

Gives a beautiful colour in just a few hours and has triple skincare benefits: radiance, hydration and antioxidant protection. Available in Medium and Dark.

*Currently does not contain Aromaguard™

EVERYDAY - Gradual tanners to help build and maintain a beautiful tan



NEW EVERYDAY MOUSSE 120ml

This super light weight mousse simply glides on to give all skin types a gorgeous touch of self tan. Infused with conditioning Aloe Vera, you'll get a natural looking, golden colour for effortless glamour, every day.



NEW EVERYDAY PERFECT LEGS 2 x 75ml

This ultra-rich, radical tanning duo combines a gradual self tan and a flawless finish of instant bronze specially for legs. Infused with soothing aloe and a marine extract, you will have a gorgeous natural-looking tan that lasts.



EVERYDAY BODY 200ml

This enriched, nourishing body moisturiser cleverly combines serious skin care benefits with a healthy touch of bronze. Infused with soothing Aloe Vera, this lotion will help give you smoother, skin while building a gradual golden tan, every day. Available in Light/Medium and Medium/Dark.



EVERYDAY FACE 50ml

Wonderfully light, easily absorbed moisturiser cleverly combines serious skin care benefits with a touch of self tan. Infused with soothing Aloe Vera and antioxidant Vitamin E this gentle moisturiser will gradually build a golden colour everyday. Available in Light/Medium and Medium/Dark.



EVERYDAY AIRBRUSH* 200ml

With 360° spray technology, this transparent mist cleverly combines skin care benefits with a gorgeous touch of bronze. Our superfine misting spray is the easiest way to get a seamless gradual tan at home. Infused with aloe you'll have smoother looking skin that develops a natural healthy looking glow.

*Currently does not contain Aromaguard™

TAN OPTIMISERS - Pre and post treatments for a longer-lasting tan



BODY POLISH 240ml

Smoother, softer skin is our top tip for a natural looking tan. Our body polisher, specially formulated for gentle action, will help to lightly remove tired skin cells, making the skin ready for perfect tanning. Contains fine beads to gently leave your skin soft and smooth. Use before self tan application then repeat every 2-3 days to help keep your tan looking flawless.



BODY MOISTURISER 240ml

This daily hydrator is packed with a luxurious blend of ingredients. Use on dry areas pre self tan application, then daily to help keep your skin looking sleek, supple and hydrated.



NEW BODY BUTTER 200ml

Well nourished, deeply moisturised skin is our top tip for a natural looking, longer-lasting tan. This richly indulgent balm, bursting with cocoa butter and natural oils simply melts into your skin. Use daily in between self tan applications to ensure your golden colour lasts longer and fades more evenly.



NEW SHOWER CREAM 200ml

Clean well hydrated skin is an essential base to assist a natural looking tan. This refreshing, luxurious shower cream is enriched with Mediterranean oils combining grape seed, olive and sunflower oils with organic Aloe Vera, to help leave skin silky soft and beautifully smooth.

TAN ENHANCERS

Define and accentuate your tan

POWDER BRONZER & BRUSH 12g

Fine, matte pressed powder in a compact. It can be applied directly onto the body or over self tanning products. Lanolin and glitter free. One versatile shade to suit all skins. Use the brush to apply Powder Bronzer to the face, neck and chest following a self tan application and use daily to enhance your natural contours.



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